



BC COLORS

COLOR USING PLANT PRODUCTS!!!

BIOCHIM

Marzo 2018



What is BC COLORS?

A range of products processed **FROM VEGETABLES!**



BC Color Raspberry



BC Color Acai



BC Color Yellow Pear



BC Color Blueberry



BC Color Malt

What can I do with these vegetable products?

Usefull to obtain **5**, or more, **shades on the hair!**



Malt Brown



Yellow Pear



Raspberry Pink



Blueberry violet



Acai Blu



BC COLOR RASPBERRY



Inci name: *Daucus carota sativa juice, citric acid*

Color: Dark red
 Form: Liquid
 pH: 2,90-4,00
 Solubility: Water soluble

Shade on hair: **Raspberry Pink**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<4,5. At higher pH values, the hue shift more blue, the color becomes less stable.



BC COLOR RASPBERRY 3% su sale/pepe 50/50



BC COLOR BLUEBERRY



Inci name: *Vitis vinifera juice*

Color: Violet
Form: Liquid
pH: 2,70-3,80
Solubility: Water soluble

Shade on hair: **Blueberry Violet**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<4,5. At higher pH values, the hue shift more blue, the color becomes less stable.



BC COLOR BLUEBERRY 5% su sale/pepe 50/50



BC COLOR YELLOW PEAR



Inci name: *Maltodextrin, Carthamus tinctorius (Safflower) flower extract*

Color:	Yellow
Form:	Powder
pH:	3,5-5,5 (10% w/w powder in dem.water)
Solubility:	Water soluble

Shade on hair: **Greenish yellow**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<7,0. At pH 7-9 orange-red hue.



BC COLOR YELLOW PEAR 2,5% su decolorato



BC COLOR MALT



• Inci name: *Malt extract*

Color: Brown
 Form: Powder
 pH: 3,0-4,0 (10% w/w powder in dem.water)
 Solubility: Water soluble

Shade on hair: **Brown**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<7,0



BC COLOR MALT 2,5% su decolorato



BC COLOR ACAI



Inci name: *Trehalose, Spirulina Platensis Powder, Sodium Citrate*

Color: Yellow
Form: Powder
pH: 5,5-6,5 (10% w/w powder in dem.water)
Solubility: Water dispersible

Shade on hair: **Blue**

Light Stability: Good

Heat Stability: Fair (stable on tresses treated with hairdryer, but not stable to flat iron treatment)

pH Stability: pH 6,0-7,0. At pH<6 it tends to precipitate.



BC COLOR ACAI 2,5% su decolorato

Can I use these coloring vegetable product
in **MAKE UP** also?

YES, you can obtain the same **5 shades on lips**, or skin in general!

You can use it as pigments to formulate

- a lipgloss,
- a coloring cream,
- ecc...

Malt Brown



Blueberry violet

Yellow Pear



Acai Blu

Raspberry Pink



Can I use BC COLORS

to color my cosmetic product?

Yes, you can! You can use these VEGETABLE PRODUCTS at really low concentration (0,01-0,1%) to enhance the appearance of your cosmetic formula!



BC Color Raspberry



BC Color Acai



BC Color Yellow Pear



BC Color Blueberry



BC Color Malt

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THANKS FOR YOUR ATTENTION