

BC COLORS

COLOR USING PLANT PRODUCTS!!!



Marzo 2018





What is BC COLORS?

A range of products processed **FROM VEGETABLES**!



BC Color Raspberry



BC Color Acai



BC Color Yellow Pear



BC Color Blueberry

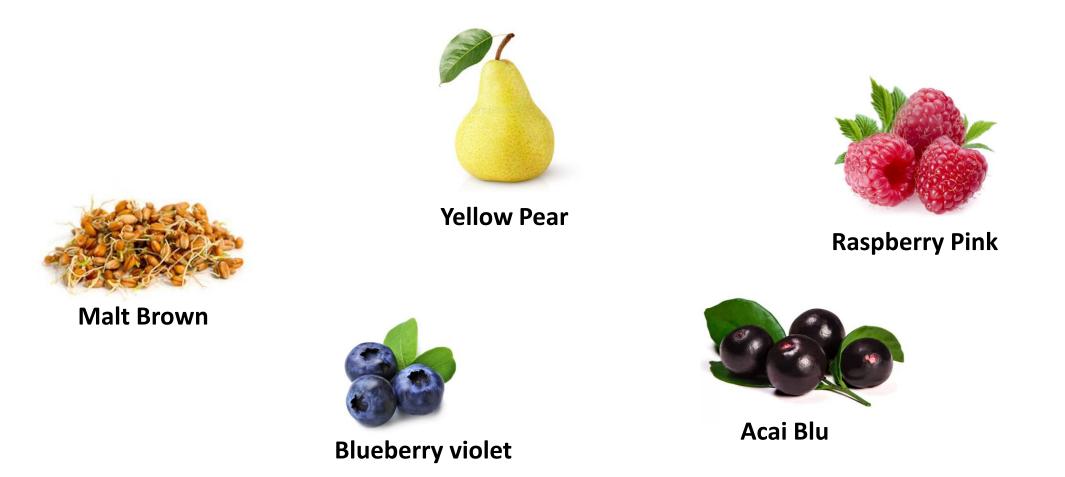


BC Color Malt



What can I do with these vegetable products?

Usefull to obtain 5, or more, shades on the hair!







BC COLOR RASPBERRY



Inci name:

Daucus carota sativa juice, citric acid

Color:	Dark red
Form:	Liquid
pH:	2,90-4,00
Solubility:	Water soluble

Shade on hair: Raspberry Pink

BC COLOR RASPBERRY 3% su sale/pepe 50/50

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C) pH Stability: pH<4,5. At higher pH values, the hue shift more blue, the color becomes less stable.





BC COLOR RASPBERRY



Inci name:

Vitis vinifera juice

Color:	Violet
Form:	Liquid
pH:	2,70-3,80

Solubility: Water soluble

Shade on hair:

BC COLOR BLUEBERRY 5% su sale/pepe 50/50

Light Stability: Good

Blueberry Violet

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<4,5. At higher pH values, the hue shift more blue, the color becomes less stable.



BC COLOR YELLOW PEAR



Inci name: Maltodextrin, Carthamus tinctorius (Safflower) flower extract

Color:	Yellow
Form:	Powder
pH:	3,5-5,5 (10% w/w powder in dem.water)
	Matar calubla

Solubility: Water soluble

Shade on hair: Greenish yellow

BC COLOR YELLOW PEAR 2,5% su decolorato

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C) pH Stability: pH<7,0. At pH 7-9 orange-red hue.





BC COLOR MALT



• Inci name: Malt extract

Color:	Brown
Form:	Powder
pH:	3,0-4,0 (10% w/w powder in dem.water)
Solubility:	Water soluble



Shade on hair: **Brown**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C) pH Stability: pH<7,0





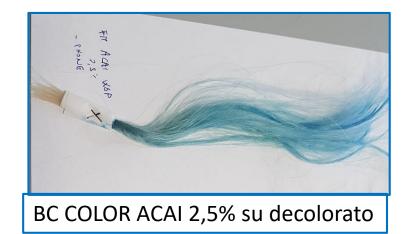


Inci name: Trehalose, Spirulina Platensis Powder, Sodium Citrate

Color:	Yellow
Form:	Powder
pH:	5,5-6,5 (10% w/w powder in dem.water)
Solubility:	Water dispersible

Shade on hair: Blue

Light Stability: Good



Heat Stability: Fair (stable on tresses treated with hairdryer, but not stable to flat iron treatment) pH Stability: pH 6,0-7,0. At pH<6 it tends to precipitate.



Can I use these <u>coloring vegetable product</u> in MAKE UP also?

- YES, you can obtain the same **5 shades on lips,** or skin in general!
- You can use it as pigments to formulate
- a lipgloss,
- a coloring cream,
- ecc...

Malt Brown





Blueberry violet



Acai Blu



Can I use BC COLORS

to color my cosmetic product? **Yes, you** can! You can use these VEGETABLE PRODUCTS at really low concentration (0,01-0,1%) to enhance the appearance of your cosmetic formula!



BC Color Raspberry



BC Color Acai



BC Color Yellow Pear



BC Color Blueberry



BC Color Malt



THANKS FOR YOUR ATTENTION