



# BC COLORS

COLOR USING PLANT PRODUCTS!!!

**BIOCHIM**

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# What is BC COLORS?

A range of products processed **FROM VEGETABLES!**



**BC Color Raspberry**



**BC Color Acai**



**BC Color Yellow Pear**



**BC Color Blueberry**



**BC Color Malt**

# What can I do with these vegetable products?

Usefull to obtain **5**, or more, **shades on the hair!**



**Malt Brown**



**Yellow Pear**



**Raspberry Pink**



**Blueberry violet**



**Acai Blu**



# BC COLOR RASPBERRY



Inci name: *Daucus carota sativa juice, citric acid*

Color: Dark red  
 Form: Liquid  
 pH: 2,90-4,00  
 Solubility: Water soluble

Shade on hair: **Raspberry Pink**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<4,5. At higher pH values, the hue shift more blue, the color becomes less stable.



BC COLOR RASPBERRY 3% su sale/pepe 50/50



# BC COLOR RASPBERRY



Inci name: *Vitis vinifera juice*

Color: Violet  
 Form: Liquid  
 pH: 2,70-3,80  
 Solubility: Water soluble

Shade on hair: **Blueberry Violet**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<4,5. At higher pH values, the hue shift more blue, the color becomes less stable.



BC COLOR BLUEBERRY 5% su sale/pepe 50/50



# BC COLOR YELLOW PEAR



Inci name: *Maltodextrin, Carthamus tinctorius (Safflower) flower extract*

Color:	Yellow
Form:	Powder
pH:	3,5-5,5 (10% w/w powder in dem.water)
Solubility:	Water soluble

Shade on hair: **Greenish yellow**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<7,0. At pH 7-9 orange-red hue.



BC COLOR YELLOW PEAR 2,5% su decolorato



# BC COLOR MALT



• Inci name: *Malt extract*

Color: Brown  
 Form: Powder  
 pH: 3,0-4,0 (10% w/w powder in dem.water)  
 Solubility: Water soluble

Shade on hair: **Brown**

Light Stability: Good

Heat Stability: Good. (stable, also, on tresses treated with hairdryer and flat iron up to 230°C)

pH Stability: pH<7,0



BC COLOR MALT 2,5% su decolorato



# BC COLOR ACAI



Inci name: *Trehalose, Spirulina Platensis Powder, Sodium Citrate*

Color: Yellow  
Form: Powder  
pH: 5,5-6,5 (10% w/w powder in dem.water)  
Solubility: Water dispersible

Shade on hair: **Blue**

Light Stability: Good

Heat Stability: Fair (stable on tresses treated with hairdryer, but not stable to flat iron treatment)

pH Stability: pH 6,0-7,0. At pH<6 it tends to precipitate.



BC COLOR ACAI 2,5% su decolorato



Can I use these coloring vegetable product  
in **MAKE UP** also?

YES, you can obtain the same **5 shades on lips**, or skin in general!

You can use it as pigments to formulate

- a lipgloss,
- a coloring cream,
- ecc...

**Malt Brown**



**Blueberry violet**

**Yellow Pear**



**Acai Blu**

**Raspberry Pink**



# Can I use BC COLORS

to color my cosmetic product?

**Yes, you** can! You can use these VEGETABLE PRODUCTS at really low concentration (0,01-0,1%) to enhance the appearance of your cosmetic formula!



**BC Color Raspberry**



**BC Color Acai**



**BC Color Yellow Pear**



**BC Color Blueberry**



**BC Color Malt**

**BIOCHIM**

THANKS FOR YOUR ATTENTION